

BUSSING WHOLESALE, INC.
5901 25 1/2 MILE RD. HOMER, MI 49245
PHONE: 517-568-3225 FAX: 517-568-4667

2020/21
WINTER ICE FISHING
EARLY ORDER / ROAD SHOW



SHOW
SPECIALS



SEPTEMBER 21-28,
2020

DEADLINE FOR ALL ORDERS TO BE IN
WAREHOUSE: SEPTEMBER 28, 2019!

EXTRA 5% OFF ALL ICE PRODUCT WHERE THERE IS NO
PRICE PROTECTION.

NO ORDERS FOR DELIVERY AFTER JANUARY 1, 2021

SHOW SPECIALS FROM MANUFACTURERS **(WITH BILLING DISCOUNT)**

ARDISAM (ESKIMO) (10/5)

- FREE TRAVEL COVER WITH PURCHASE OF ANY FLIP OR EVO SHELTER
- FREE TRIPOD CHAIR WITH PURCHASE OF ANY ESKIMO POP-UP SHELTER
- CHOOSE ONE OF THE FOLLOWING:
 - FREE POWERHEAD COVER WITH PURCHASE OF ANY ESKIMO POWER AUGER
 - FREE SET OF BLADES WITH THE PURCHASE OF ANY ESKIMO POWER AUGER
 - FREE CARRY BAG WITH EVERY THREE POWER AUGERS
- RECEIVE A FREE POWERHEAD COVER OR SET OF BLADES WITH THE PURCHASE OF AN ION AUGER
OR A FREE POWER SOURCE WITH THE PURCHASE OF ANY TWO ION AUGERS

BAY DE NOC (10/5/3)

EXTRA 3% OFF ONE SHOW ORDER

FELDMAN ENG. & MFG. (JIFFY) (10)

OPTION 1:

IF YOU ORDER A MINIMUM OF 12 JIFFY POWER ICE DRILLS - (INCLUDING PROPANE, AND ELECTRIC) (OR MULTIPLES OF 12) IN ANY COMBINATION YOU WILL HAVE YOUR CHOICE OF ONE (1) FREE ICE DRILL OF YOUR CHOICE.

OPTION 2:

ALL OTHER JIFFY ICE DRILL ORDERS WILL BE ELIGIBLE TO CHOOSE A FREE REPLACEMENT JIFFY RIPPER BLADE(8-9-10") (FOR EXAMPLE: IF YOU ORDER 6 AUGERS YOU WOULD RECEIVE 6 RIPPER BLADES).

GRABBER INTL. (10/10)

EXTRA 10% DISCOUNT OFF ONE SHOW ORDER

K&E TACKLE, INC.

(10/5/5) - EXTRA 5% OFF ALL ITEMS

(10/20) - EXTRA 20% OFF AN ORDER OF 6 EACH OF AT LEAST 48 SKUs OF THE TUNGSTENS
(A TOTAL OF 288)

PURE FISHING - -

(10/10) - EXTRA 10% OFF ALL PURE FISHING PRODUCTS FOR WINTER AND SUMMER

MARCUM --

(10%) - SHOW ORDERS OF \$1000 OR MORE RECEIVE 5% FREE GOODS SHIPPED FROM MARCUM

SHAPPELL

SHELTERS:

\$10 CREDIT MEMO FOR EACH ICE SHELTER PURCHASED -
(FX FLIPS, WIDE HOUSE SERIES, CABIN STYLE)

SLEDS:

\$1.50 CREDIT MEMO FOR EACH JET SLED PURCHASED

STRIKEMASTER

(10/5/5) - EXTRA 10% DISCOUNT ON ALL LAZER HAND AUGERS

(50%) - 50% OFF LFV-B BATTERY WITH PURCHASE OF LITHIUM LAZER AUGER

SHOW SPECIALS FROM MANUFACTURER
(WITH BILLING DISCOUNT)

SUFIX

(10/5/5) - EXTRA 10% DISCOUNT ON ALL ICE FISHING LINE

VMC

(10/5/5) - EXTRA 5% OFF ALL ICE FISHING LURES & TUNSTEN ICE JIGS & SPOONS

WATER GREMLIN

(10/5) -

FREE - 1 DZ #700 FOR EACH \$250.00 ORDER, LIMIT 3 FREE DOZEN PER ORDER

****KEY DEALER EARLY BUY PROGRAM WILL BE AVAILABLE LATER:**

*(BUY \$2,000.00 BY OCTOBER 31, 2020 & RECEIVE AN ADDITIONAL 5% OFF;
THIS EXCLUDES THE AUGER & TENT PROGRAM;
MUST TAKE ORDER BY NOVEMBER 30, 2020; REGULAR TERMS APPLY.)*



**TO ENSURE DELIVERY,
EARLY ORDER IS NECESSARY**

